

vanessa
see you chinq

21 May 1997 | SINGAPORE | ENFJ

@_seeyeuchinq
vseeyeuchinq.com
+65 91807717
v.seeyeuchinq@gmail.com
www.linkedin.com/in/vanessa-see-69999b143

profile

A creative professional with a diverse background spanning **product design, brand development, and visual communication**. Experienced in building and managing creative projects, from launching a jewelry line to developing visual content across digital platforms, bringing a **strategic mindset and refined design** sensibility to every project.

Spearheaded the establishment of a jewelry-making workshop, KOBO Jewellery, in Singapore in collaboration with a Japanese fine jewelry brand, and founded SoChinq, a small business selling handmade jewelry. Work in fashion was recognized with a 1st runner-up award at the Remix 2K21 fashion show in Singapore.

An approach grounded in a deep understanding of aesthetics, user experience, and storytelling, complemented by a growing focus on wellness and holistic design. Thrives in collaborative environments where innovation, clarity, and cross-functional thinking are valued.

experiences

Project Consultant at STDP NTU

APR - AUG 2025

- Conceptualized & Planned the Impact Showcase Event
- Coordinate & Execute the Final Showcase Event held for the entire NTU student body
- Conducted weekly Check-ins & Meetings with students and STAND Team
- Plan and conduct Pit-Stop Activities for Project Progress Monitoring

Brand manager at FUJIMOR KAJITA

2020 - 2023

KOBO JEWELLERY (2021 - 2023)

Jewellery making workshop

Co-founder of Kobo jewellery studio

Head jewelry-crafting Instructor

Manager | Photographer | Social media manager

- Planned and executed internal and external events
- Expanded KOBOjewellery studio, increasing workshop capacity
- Increased KOBO's revenue by tenfold in 3 years
- Grew KOBO to a seven-person team
- Undertook a traineeship in gemstone setting in Japan
- Developed and improved new services resulted in multiplied revenue

FUJIMORI KAJITA (2020 - 2021)

Retail manager at Takashimaya Shopfront

Hiring Personel and Trainer for part timers

- Increased retail store's revenue inspite of situations of Covid-19
- Hired and equipped the part time employees with sales and gemology knowledge.
- Ensured housekeeping was in tip-top conditions
- Modelled our latests collections for annual posters of the brand

FUJIMORI KAJITA (2020 - 2021)

Graphic Design intern (2019)

-Filmed and edited two videos highlighting the latest collections and the history of FUJIMORI and KAJITA, featuring interviews and subtitles in both Japanese and English. The videos shared the heartfelt stories of the companies' journeys, earning a standing ovation from the employees.

Entrepreneur of soching

2018 - 2023

VSYC

Established VSYC in 2018

after University Exchange to Griffith University, Brisbane

- Took a module on Silversmithing and decided to sell my creations which received amazing feedback and results.

soching

Revamped "vsyc" to "soching" in 2021

- Focused on selling polymer clay made, fresh water pearls and 14k gold-filled handcrafted jewellery of unique designs.

- Took part in retail booths every other weekend selling my crafts

- Designed the "Maya Mask-inspired bag" that received great feedback on Tiktok with over 102k views and 13.4k likes.

- Well-appraised by customers and organisers for unique, elegant and chic jewellery of great quality.

education

JAN - DEC 2024

Masters in Jewellery

Istituto Europeo di Design

-Achieved top student position with a perfect score of 110/110, demonstrating academic excellence and a strong commitment to design education.

2016 - 2020

Bachelors in

Visual communications

NTU, art, design and media school

Received an A+ grade for the final year project, reflecting a high level of creativity, execution, and critical thinking in design.

technical skills

adobe

indesign

illustrator

photoshop

premiere pro

after effects

lightroom

procreate

rhinoceros 3d

microsoft

jewellery

design

goldsmithing

silversmithing

wax carving

illustration

gemology

luxury brand management

fashion

design

sketching

tailor

embroidery

knit

crochet

expertise

branding & communications

photography & video editing

website design

user experience

quality testing

organisation & planning

public speaking

language

native english

native mandarin

conversational italian

conversational korean

competitions

1st - runner up

Remix 2K21 Fashion design

competition organised by

Singapore Chinese Cultural Centre